

**PARENTS
MATTER**



**Coalition
of Pierre
Fort Pierre**

Let's make a difference

Parents Matter Coalition of Pierre/Fort

Pierre

c/o Growing Up Together

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Wednesday, June 13, 2012 - Noon

5th Floor Conference Room

St. Mary's Health Care Center

Pierre, SD 57501

Parents Matter held their monthly meeting in the 5th Floor Conference Room of St. Mary's Health Care Center. Guest Speaker was Michelle Majeres, Volunteers of America, SE Prevention Resource Center, Sioux Falls, SD. Those in attendance: Kellie Shuman, Carmella Bourk, Bonnie Nickels, Sarah Vanneman, Danielle Anderson, Dawn Tassler, Colleen Weiss, Larry Weiss, Ruby L. Douglas, Diane Inch, Denise Venner and Michelle Majeres.

Chairman Larry Weiss called the meeting to order and introductions were made. Larry asked for a motion on the May 9, minutes and the agenda for discussion, corrections, or approval as submitted. . Colleen Weiss moved to accept. The motion was 2nd by Diane.

Michelle was introduced and she opened her presentation with a power point on Cultural Diversity. The presentation included a group activity where each of the attendees were asked to chose a different culture and heritage and explain why they chose that particular culture. Michelle provided several websites on cultural competency from CADCA (Community Anti-Drug Coalitions of America) as listed below:

<http://www.cadca.org/podcasts/cultural-competence-and-coalition-building-pt-1-cadca-national-coalition-institute>

<http://www.cadca.org/podcasts/cultural-competence-and-coalition-building-pt-2-cadca-national-coalition-institute>

<http://www.cadca.org/podcasts/cultural-competence-and-coalition-building-pt-3-cadca-national-coalition-institute>

Michelle also presented tips as to recruiting new coalition members and provided a handout : *“Cultural competence Primer: Incorporating Cultural Competence into Your Comprehensive Plan”*. (Community Anti-Drug Coalitions of America and National Community Anti-Drug Coalition Institute).

Danielle Anderson, Becki Potzeba, State Farm Insurance Agency, presented a brief overview of the work that they are doing in regards to Discounts for Youthful Drivers, Steer Clear Discounts for good drivers and Drivers Training Discounts ([there is an app on smart photos and tablets with informative videos](#)).

Danielle also provided information on, “Ways to Reduce Your Auto Insurance Premium”. “In the National Young Driver Survey conducted by State Farm and the Children’s Hospital of Philadelphia, 5,665 students shared their views of teen driving. Evidence from this survey shows four risk factors cause 84% of teen crashes: Inexperience, Distractions, Speed, Fatigue and Lack of Seat Belt Use.”

Because parents were concerned about the three top issues: drinking and driving, texting and driving and youth’s driving in general; Danielle also provided information about resources to access that parents can put in the cell phone applications including insurance cards on cell application. There is also a State Farm download which grades the driving that can be used with an I-PAD. Danielle offered to help anyone with this application.

For more information; please contact: becki@beckipotzeba.com or www.beckipotzeba.com

Packets were prepared for the attendees for their review and comments. The following items were included in the packets:

Chairman Larry Weiss’s Report – CMCA brief to Pierre City Commission 5 Jun ’12 -

Larry used the briefing slides to inform the Commission of the issues of concern based on input from 129 community individuals. Questions by the Commission included method of conducting survey [face to face discussion w/respondents]. Larry also discussed the concentration of alcohol establishments along Sioux Ave as depicted on the map. The key point made was that a high % of teens are getting alcohol from home, older siblings, and older friends.

Arrest Rpt. May ’12 -

Total arrests – 102

Underage alcohol arrests – 11*

Total alcohol arrests – 21

Total drug arrests – 15

- Lower than in recent months.

Needs/Wants/Budget – Approximately \$1,500.00 has been set aside as all obligations/billings have been paid for the Parents Matter Coalition. This funding is from FY 2011/2012 and will be put back into the Coalition work. We need feedback from members as to how this funding shall be spent. **Suggestions:** Stipends for Alcohol Server Trainings in Pierre/Fort Pierre, Office computer upgrades and additional software packages/updates, Parents Matter Large Banner, Stipend for youth to manage “FaceBook” during summer months, cup sleeves and napkins with Parents Matter Logo, Cell phone cleaners with Parents Matter Logo/information. travel stipend in Chamberlain (August 9/10) for program training, “Project Success” and/or the “E-CHUG” (high school) strategy. Please feel free to provide additional ideas by e-mailing: parentsmatter@pie.midco.net

We are recruiting people to help in several areas to share the work of the Coalition:

- 1) Review and provide input in regards to the Pride Survey Combined reports for students (6th-12th), Parents/Caregivers Executive Summary, Year to Year Data Report. This is current information/data as of June 8, 2012. Too, several people are needed to help work with the YRBS information and local community data, etc. We will be having our first meeting on Friday, June 29th, from Noon until 2:00 PM at Jake’s Place in Pierre. Lunch will be provided. Those who interested in helping with this project; please e-mail: parentsmatter@pie.midco.net or call Larry 222-4339 or Ruby at: 224-3189/222-0638.
- 2) A group of people to begin meeting and discussing an on-line program/strategy called: e-Chug (Electronic Check-Up To Go) to reduce alcohol consumption among both high school and college students. The program is evidence –based, online alcohol education, intervention and personalized feedback tool for youth. To learn more about the on-line program: CheckUp To Go at Palo Alto Medical Foundation: <http://www.echeckuptogo.com/usa/programs>
- 3) We are also seeking youth advocates, Middle School/Jr. High/School who would be willing to serve as representatives for the Parents Matter Coalition.

Parents Matter Coalition will not have a regular meeting in July but, there are several meetings/trainings scheduled:

*Work and Learn, Evaluations (Mandatory trainings) –Brookings, July 12, July 30, August 8

*CMCA(Communities Mobilizing for a Change on Alcohol) Booster Session on July 17, 18 in Pierre. (at least two people to attend this training)

*Project Success, Chamberlain, August 9 (Administrators) August 10, (Providers)

Please contact Ruby if you would like to register/sign up for the sessions listed: 224-3189.

A big “Thank You” to Riggs High School Students: Jasmin Fosheim, Andrew Brown, Caleb Mckinley and Annie Hanson for developing the Parents Matter Coalition Facebook Page. Great Job! www.facebook.com/ParentsMatterCoalition Please join us on FaceBook!

There has not been any information in regards to the Drug Free Communities Support Grant. We do not expect to hear anything until the first of August.

Preliminary discussions are in process to set up a meeting with the Extension Office personnel in regards to the, “Strengthening Families Program” curriculum. If you would like to be included in this program, please let us know: parentsmatter@pie.midco.net

Meeting was adjourned at 1:05 PM.
Respectfully submitted,
Ruby L. Douglas, CPS
Project Director

Lunch was provided by Pier 347. Thank you!