



President and Chair: *vacant*
Vice President: *vacant*
Secretary :*vacant*
Treasurer: *Amy Fowler*
Board Member at Large: *Elton Blemaster*

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Parents Matter Coalition of Pierre/Ft. Pierre
SD State Library - MacKay Building
Conference Room 1, Pierre, SD
Thursday at Noon
August 17, 2017

I. Introductions

Meeting was called to order at noon. Present were, Amy Fowler, Cindy Bahe, and Deedra Desinger.

II. Approval of Consent Calendar

- June Minutes
- Agenda

Approval of minutes was motioned by Deedra and seconded by Cindy. Approval of agenda was motioned by Deedra and seconded by Cindy.

III. 'Character is Contagious'

- Survey
- Traits
- Steering Committee

We went over the character traits survey sent out last month. There were 42 respondents, with 12 volunteers to be on the steering committee. The top 4 traits voted on were: Respect, Responsibility, Accountability, and Integrity. We made a unanimous decision to do one trait per month following the Pierre public schools since they are doing the same traits throughout the school year. We decided to tie in accountability with respect and integrity with honesty. We decided on doing a poster per trait per month to give to businesses to hang up and also radio ads throughout the month to remind everyone of the trait. Amy suggested having sayings on the poster as far as what the trait might look like and sound like.

IV. September 28th Parent Dinner Event (National Family Dinner Month)

- Logistics: date, time, speaker, location, food, incentives
- Volunteers
- Media/Getting the word out : Cindy Bahe

The Character Education dinner event will be held on Thursday September, 28 from 5:30-

7:30 at the Capitol Lake Visitors Center. Brenda Clark Hamilton will be presenting. Cindy passed around posters for everyone to distribute throughout the community. This is completely free and open to adults only. Dinner is provided and space is limited so please RSVP to Amy Fowler. Call or text 222-9997.

V. Board of Directors Changes - Retirement/Incoming Officers

Amy mentioned Larry Weiss, President had retired the end of June. Ruby Douglas, Director, put in her resignation in July. Also Denise Lee Moore, VP, resigned from her position. Amy asked the 2 ladies present if they'd be willing to take any of the Board positions and they could not fulfill them at this time. It was discussed that Parents Matter is running low on funds since we did not receive any State funds this year so the coalition may not be able to run much longer than the end of the year.

VI. Adjourn

The meeting was adjourned at 1:00.

"We cannot always build the future for our youth, but we can build our youth for the future." Franklin Delano Roosevelt