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www.parentsmattercsd.com
www.facebook.com/parents_mattercoalition
605-224-3189 or
605-222-0638

Larry Weiss, Chairman
Parents Matter Coalition
weisscl@aol.com
605-222-4339

Elaine Scott,
Administrative Asst.
gut2@dakota2k.net
605-224-3189

The next meeting will be
September 12, 2012.
Noon
5th Floor Conference Room
St. Mary's Healthcare Center
Pierre, SD 57501
Lunch provided.

Everyone is welcome call
for a reservation: Ruby or
Elaine 224-3189 (necessary
for food preparation)

parentsmatteter@pie.midco.net
Parentsmattercsd.com

Thank You!

Pizza Ranch for providing
lunch for the August Parents
Matter Meeting.



Why Supply?



Parents Matter News Letter XXII

September 2012

Pierre/Fort Pierre Community Members:

I appreciate your continued interest and involvement with the Parents Matter Coalition.

Our organization started in 2006 with a handful of concerned individuals. The initial focus was to educate parents and teens regarding the hazards of teen drinking and driving after the loss of 13 teens in accidents that year across the State of South Dakota. We had been successful in our efforts prior to Aug '12 with no deaths in our area. However, the loss of a 19 year old in Ft Pierre this month was very unfortunate. I had discussion with some of his friends who indicated alcohol was involved at a party. I asked "what was the source of the alcohol" but did not get an answer. I am hopeful teens are not willing to give up the life of a friend to secure confidentiality of the source of the alcohol. Thus, our work with parents and teens continues.

School started this week which brings increased group activities such as homecoming. Although 80% of our students reported (through the Pride Survey) that they **had not used alcohol**; there is still 20% of the students who reported using alcohol. Therefore, Parents Matter Coalition will be working with Teen Court volunteers to continue to educate teens, parents/caregivers and community members about underage drinking. Hopefully, the few who are using will listen to their peers non use messages if they don't listen to their parents (and grandparents).

Parents Matter will also begin their membership drive during the month of October. Updated membership forms can be accessed from our website: www.parentsmattercsd.com. Everyone is welcome and is asked to bring a friend. There are no fees or membership dues to belong to Parents Matter Coalition of Pierre/ Fort Pierre.

An issue Parents Matter will begin discussing during our next meeting, at Noon on September 12, is the Medical Amnesty for Reporting Alcohol Emergencies ("Good Samaritan" Policies) in relation to underage drinking. Please feel free to contact me (222-4339 or 224-3189/222-0638) in regards to your thoughts and comments regarding this very important topic. Your input will be greatly appreciated.

Thank you for your support in our continued efforts to reduce underage drinking in our communities.

Sincerely,

Larry Weiss, Chair

On the Open Line - Coming Events

September 11-Pierre's Homecoming Parade, Tuesday 6:00 PM. Parents Matter has partnered with Central South Dakota Teen Court to provide a float for the Pierre and Fort Pierre Homecoming Parades.

September 21-Ft. Pierre's Homecoming Parade (1:00 PM).

Parents Matter Coalition of Pierre/Fort Pierre has joined in a partnership with Pierre Urban Indian Health Services and "Friends for Life" Suicide Prevention Coalition in hosting several presentations in the schools and communities on November 20 and 21. Watch for details!

E-CHUG (E-check Up To Go)

E-CHUG is individualized, online alcohol education, intervention and personalized feedback tool for high school students, community members and businesses. The questionnaire can be completed in approximately 5-6 minutes and provides an instantaneous report with personalized feedback. More information may be found at the website: <http://www.echeckuptogo.com>

Upcoming Training and Events
Sept. 12-14—SDAAPP (Association of Addiction & Prevention Professionals) Fall Conference
 Mitchell, SD
 Contact: Dawn Tassler (605)962-6134 or (605)280-1968
 For details go to:
www.venturecomm.net/-sdaapp/index.htm

Sept. 13-15—Positive Community Norms
 Spearfish, SD
 \$20 (CEU's offered for additional fee)
 8 a.m.—4 p.m. each day
 Jeff Linkenbach—presenter
 Contact Janelle Rauterkus (605-641-2550 or spfcdirector@gmail.com)

Sept. 14—Community Response to Child Abuse Conference
 Sioux Falls - \$50.
 Contact: Nikki Terveer (605)312-6971
Nikki.Terveer@sanfohealth.org

Oct. 5—Impact of Sexual Abuse on Victims Treatment/Intervention
 Rapid City
 Anna Salter, Presenter
 Contact: (605)718-9241
 Sponsored by Interagency Training Council.

Oct. 5-6—SoDakSACA Conference
 (SD School Age Care Alliance)
 Sioux Falls
 Contact: Rosemary Haywood
Rosemary.Hayward@state.sd.us

Oct. 12-13—IC&RC Conference “The Future of Prevention”
 Minneapolis, MN
 7:30 a.m.—5:00 p.m. both days
 Contact: (717)540-4457
Info@internationalcredentialing.org
 Sponsored by Hazelden

WEBINARS:

August 22, 2012– 12:30 CST
 National Alliance for Drug Endangered Children “Substance Abusing Parents: Addressing the impact on Children”
kbositis@nationaldec.org
www.nationalDEC.org

The Science of Parenting

Parenting Can Be Fun, Enjoyable, and stressful.

How do we know what information is good information on parenting?

The Science of parenting provides reliable, research-based parenting information. It provides parenting tips based on research and puts the research into understandable terms.

Learn about research related to current parenting topics such as:

- how video games affect kids
- how eating with your kids can improve family communication and health
- how parenting style makes a difference
- what kids learn through playing video games
- effects of violent video games on kids
- violent video games and aggression in kids
- joining a parenting blog to communicate with other parents

Iowa State University Extension and Outreach in partnership with Iowa Psychological Association and Riverbend Psychological Association.

For more information go to the website:

www.scienceofparenting.org

Parents: The Top 10 Ways to Prevent Underage Drinking

Source: SAFENet.Montgomery County Dept of Liquor Control Outreach Office,
www.montgomerycountymd.gov/dlc

1. **Talk with your teen.** Studies show that parents have a big impact as to whether their teens will engage in risky behaviors. Talk with your teen about alcohol use and establish consequences for use and rewards for following your house rules
2. **Provide Structure.** Make clear family rules. Support “no alcohol” rules that have zero tolerance consequences and provide extended privileges as a reward for following house rules.
3. **Host a Party.** Plan a party at your house with clear rules of no drugs or alcohol, and ENFORCE your rules.
4. **Foster Self-Confidence.** Talk to your teen about peer pressure, and help them come up with ways to say “no”. Make sure to praise them for the good decisions they make.
5. **Lay Down The Law.** Remind your teen that it is illegal for them to drink, and make sure they know you will be enforcing the law with them.
6. **Ensure Safety.** Remind your teen not to ride with someone who has been drinking.
7. **Be Aware of Your Civil Liability.** You as a parent are responsible if your teen or your teen's friends are drinking in your home.
8. **Be A Role Model.** Use alcohol in moderation, be a responsible host when serving other adults, and never drink and drive.
9. **Be Available, and Know Your Stuff.** Be ready to talk to your teen about the dangers of alcohol use. Do some research about teens and drinking.
10. **Don't Wait Until Something Happens.** If you even think your teen is drinking, intervene.

September 13, 2012—2:00 PM CST– OJJDP/EUCL (“Creating and Sustaining True Youth-Driven Program: Using a Statewide Youth Council”

Teen and parents both need a strong reminder: Underage drinking is illegal and can have disastrous consequences!

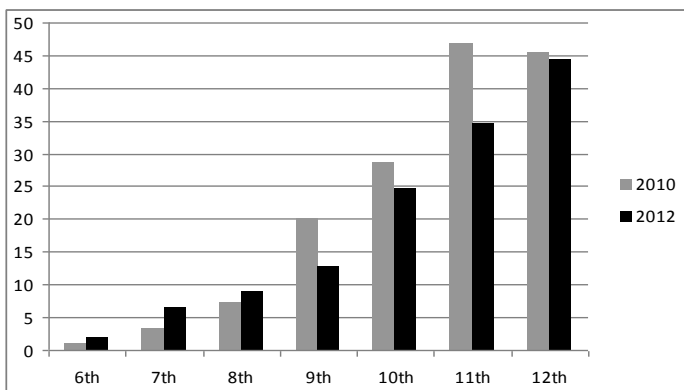
34-46-2 Tobacco Violations and 35-9-2 Possession of Alcohol by a Minor (Source SD Unified Judicial System 2011)

	FY2011			FY2010			FY2009		
	Charge	Convictions	Dismissals	Charges	Convictions	Dismissals	Charges	Convictions	Dismissals
34-46-2 (1) (M2) Sell/Distribute Tobacco Under Age 18	37	32	7	29	31	3	34	28	4
34-46-2 (2) (M2) Purchase/Receive/Consume/Possess Tobacco Under Age	207	178	17	243	215	22	310	290	25
35-9-1 (M1) Give Alcohol to any Person Under 18	145	32	93	206	55	119	224	69	129
35.9.1 (1) (M2) Give Person Alcohol Ages 18-21	271	172	119	301	194	89	511	81	240
35-9-2 (M2) Possession of Alcohol by a Minor	5894	4422	1689	5746	4478	1892	7116	5351	2114
35-10-17 (M1) Maintain Place To Violate Beverage Laws	227	143	58	220	142	62	331	212	90

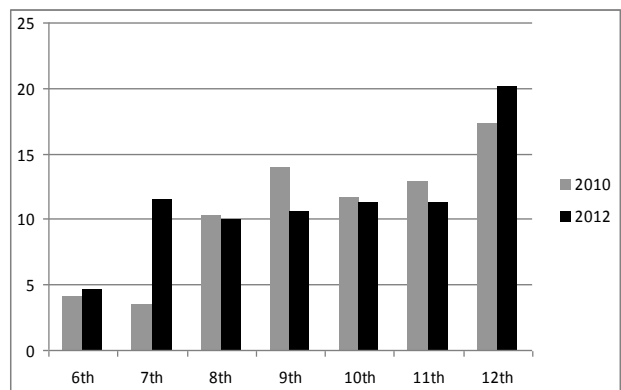
Indicator: Drank alcohol for the first time before age 13 years (other than a few sips) (Source YRBSS)				
	2005	2007	2009	2011
South Dakota	24.0%	20.8%	19.1%	19.0%
US	25.6%	23.8%	21.1%	20.5%

Indicator: Had at least one drink of alcohol on at least 1 day (during the 30 Days before the survey)				
	2005	2007	2009	2011
South Dakota	46.6%	44.5%	40.1%	39.2%
US	43.3%	44.7%	41.8%	38.7%

80% of our youth in our communities reported that they had not used alcohol. (Pride Survey 2012) This correlates with the trend that is seen both in the National and State data. (YRBS-UJS Reports)



Where do you use Alcohol? "At a friends"



Where do you use Alcohol? "At Home"

The Pride Survey questioned youth as to where they were getting their alcohol and the top responses were from "a friend's house" or "at home". This strongly correlates with the Community Mobilizing for a Change on Alcohol Policy questionnaire responses provided by randomly selected community members who believed minors were accessing alcohol from Parents/Home, older friends or buyers/adults and from older siblings. It was noted that none of the responses indicated that youth were accessing alcohol directly from retail establishments. Youth also reported through the Pride Survey that it was harder to access alcohol. The availability of alcohol for youth has also decreased from 53.30% in 2007 to 49.90% in 2011/2012.

Our Sponsor's Thank You!

"Burnt Offerings"

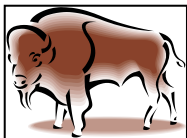
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4-H Youth Development
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