



(AMENDED MINUTES, NOVEMBER 14, 2012)

Amy Beshara reported on Dr. David H. Jernigan's, (Ph.d. – Baltimore ,MD) presentation: **“Alcohol Pricing: Translating Public Health Research into Action”**.

The Alcohol Taxes and Public Health one-day introduction seminar was held in Rapid City at the Hilton Garden Inn, 815 E. Mall Drive in Rapid City, SD. Amy noted that the research (BRFSS) indicated that people who earn over \$75,000.00 a year drink more than people who earn less money. The concerns of job losses also has proven to be offset by increases in employee productivity and health due to less consumption of alcohol by employees. Job creation was also cited as a positive result. Ruby also attended Dr. Jernigan's seminar and purchased several of the recommended books as the Parents Matter Coalition's November meetings door prizes, **“The DeMarco Factor: Transforming Public Will Into Political Power”**, by Michael Pertschuk.

Rapid City's incoming States Attorney, Mark Vargo, also spoke and answered questions posed by the seminar participants.

On Monday; November 26, 2012; a Conference Call will be taking place in regards to alcohol pricing information. Anyone who would like to be a part of the call, please contact Ruby at 2224-3189.

Additional information in regards to alcohol pricing can be accessed:

<http://www.camy.org/Action/Taxes/index.html>